

Copyright di Malta Enterprise per conto del Malta Innovation Hub nell'ambito di "Enabling of Network-Based Innovation through Services and Institutional Engagement" (ENISIE) - un Progetto INTERREG V-A Italia-Malta 2014-2020

1. Nota Introduttiva



L'innovazione sociale sta diventando sempre più importante nella regione mediterranea e si prevede che contribuirà in modo significativo al raggiungimento degli obiettivi sociali e ambientali nei prossimi anni. Nonostante sia ancora agli esordi sia a Malta che in Sicilia, l'innovazione sociale all'interno della comunità imprenditoriale è sempre più in aumento. È infatti considerato l'approccio più adatto per affrontare le sfide sociali legate all'occupazione, all'ambiente, alla salute, al turismo, consentendo anche la generazione di profitti.

Questo è stato il principale risultato dell'evento che abbiamo organizzato in qualità di partner del progetto ENISIE, cofinanziato dal programma INTERREG V-A Italia-Malta. L'evento #PROFITWITHPURPOSE - from Ideation to Acceleration, organizzato al Malta Life Sciences Park nel maggio 2019, ci ha permesso di sensibilizzare la società maltese sul tema dell'innovazione sociale e soprattutto di identificare le buone pratiche esistenti e i case study da presentare come fonte di ispirazione per i nuovi innovatori sociali.

Essendo la prima pubblicazione in assoluto del suo genere a Malta, il Catalogo ENISIE di buone pratiche nel campo dell'innovazione sociale è stato redatto al fine di promuovere l'innovazione sociale e guidare lo sviluppo di nuove esperienze di innovazione sociale in Italia, a Malta e in Europa, dando infine alla società civile gli strumenti necessari per lavorare verso una crescita più sostenibile.

Pertanto, La invitiamo a prendere ispirazione dalle migliori pratiche di innovazione sociale presentate da organizzazioni di volontariato, imprese e imprese sociali elencate nel catalogo e speriamo che questa pubblicazione serva a incoraggiare un maggior numero di organizzazioni a Malta e in Sicilia a considerare l'innovazione sociale come una fonte alternativa di profitto, creando nel contempo un impatto positivo sulla società.

Ing. Joseph P. Sammut
Fondatore e Presidente,
Malta Innovation Hub all'interno
del Malta Life Sciences Park

2. Indice

1.	Nota Introduttiva	2
2.	Indice	3
3.	Acronimi	4
4.	Definizioni	5
5.	Approccio	6
6.	Buone Pratiche di Innovazione Sociale	8
7.	Conclusione	21
8.	Allegati	22

3. Acronimi

CSR - Responsabilità Sociale d'Impresa

ENISIE - Enabling of Network Based Innovation Through Services and Institutional Engagement

MCVS - Consiglio di Malta per il Settore del Volontariato

ME - Malta Enterprise

IS - Innovazione Sociale

4. Definizioni

Di seguito sono elencate le definizioni chiave per questo documento:

Innovazione Sociale (IS) è lo sviluppo e l'implementazione di nuove idee (prodotti, servizi e modelli) per soddisfare le esigenze sociali. Questa ampia definizione comprende le innovazioni associate a settori diversi come il commercio equo, l'apprendimento a distanza, l'agricoltura urbana, la riduzione dei rifiuti e la giustizia riparativa. L'innovazione sociale può emergere da individui, gruppi e associazioni, il settore no profit, il mercato e lo Stato. La distinzione di base tra innovazioni sociali e altre è che la produzione è guidata dai valori sociali come un imperativo primario anziché come appropriazione finanziaria privata (Anon, 2019).

Un'Impresa Sociale (o Impresa Sociale) è un operatore dell'economia sociale il cui obiettivo principale è avere un impatto sociale piuttosto che realizzare un profitto per i loro proprietari o azionisti. Opera fornendo beni e servizi per il mercato in modo imprenditoriale e innovativo e utilizza i suoi profitti principalmente per raggiungere obiettivi sociali. È gestito in modo aperto e responsabile e, nello specifico, coinvolge dipendenti, consumatori e soggetti interessati alle sue attività commerciali.

La Responsabilità Sociale d'Impresa (CSR) si riferisce alle organizzazioni che si assumono la responsabilità del loro impatto sulla società.

L'ideazione è il processo in cui si generano idee e soluzioni attraverso sessioni come Sketching, Prototyping, Brainstorming, Brainwriting, Worst Possible Idea e molte altre tecniche di ideazione. L'ideazione è anche la terza fase del processo di Design Thinking (<https://www.interaction-design.org/literature/topics/ideation>).

La Modellazione Aziendale è al centro del processo decisionale, sia che si tratti di valutare opzioni strategiche, nuovi investimenti o operazioni esistenti.

I Finanziamenti si riferiscono a strumenti finanziari pubblici e privati disponibili sia a livello nazionale che europeo e supportano qualsiasi organizzazione nello sviluppo ulteriore per raggiungere i propri obiettivi e, infine, generare benefici per la comunità, la società civile e l'ambiente.

L'internazionalizzazione è il processo di crescente coinvolgimento delle organizzazioni nei mercati internazionali.

5. Approccio

Il catalogo consolidato è stato sviluppato, insieme al portfolio di servizi sperimentali, nell'ambito dell'attività 3 del progetto ENISIE (Enabling of Network Based Innovation Through Services and Institutional Engagement), al fine di ispirare nuove imprese e organizzazioni e aumentare gli sforzi verso una società più sostenibile e innovativa. Ciò è stato fatto prendendo in considerazione i risultati delle già implementate interviste e della relativa analisi, con il contributo di tutti i partner del progetto.

Il progetto ENISIE intende infatti favorire la creazione e il rafforzamento di aziende (micro, piccole e medie) all'interno dell'area transfrontaliera nei settori dell'impresa sociale e della responsabilità sociale d'impresa. In tale contesto, l'identificazione di servizi sperimentali transfrontalieri per le imprese sociali contribuisce alla creazione di un ecosistema favorevole alla nascita dell'innovazione sociale in Sicilia e a Malta, anche attraverso l'istituzione di un hub per l'innovazione sociale.

I partner del progetto coinvolti nella creazione del catalogo consolidato sono:

1. TREE
2. Impact Hub
3. Malta Enterprise (ME)
4. Malta Council for the Voluntary Sector (MCVS).

Le buone pratiche elencate in questo documento sono state identificate all'interno del progetto attraverso il questionario e l'esercizio di analisi, l'evento #PROFITWITHPURPOSE tenutosi l'8 e il 9 maggio 2019 a Malta e la lunga e preziosa esperienza dei partner del progetto. Il catalogo comprende non solo imprese sociali maltesi e siciliane, ma anche storie di successo transfrontaliero.

Per quanto riguarda l'approccio utilizzato per questa attività, è stato sviluppato un template in italiano e in inglese per la descrizione di ogni case study e tutti i partner sono stati invitati a contribuire inserendo il profilo delle migliori pratiche di cui sono a conoscenza e / o con cui hanno lavorato / contribuito a sviluppare. Le buone pratiche sono state identificate principalmente, ma non esclusivamente, nei tre settori interessati dal progetto ENISIE, vale a dire food technology, salute e turismo sostenibile.

Le seguenti informazioni vengono fornite per ogni case study:

- Tipologia del Servizio utilizzato;
- Nome dell'Organizzazione;
- Settore di attività;
- Breve descrizione dell'Organizzazione;
- Logo;
- Immagine;
- Descrizione del Servizio utilizzato;
- Durata del Servizio;
- Chi ha fornito il servizio;
- Output / Vantaggi.




Una copia del modello in italiano e in inglese è disponibile nella sezione Allegati.




Inoltre, la stessa suddivisione codificata per colore utilizzata per i servizi sperimentali è stata adottata per le buone pratiche al fine di consentire una consultazione più chiara e più user-friendly del documento. Sono state pertanto identificate le seguenti quattro categorie e colori:




- **Ideazione**
- **Business Modelling**
- **Finanziamenti**
- **Internazionalizzazione**




6. Buone Pratiche di Innovazione Sociale

(al momento disponibili solo in lingua inglese; la versione in lingua italiana sarà disponibile a breve)




Service Category	Funding	
Entity	Richmond Foundation	
Activity Sector	Health	
Logo of the Entity		
Brief Description of the Entity	<p>Richmond Foundation supports people experiencing mental health problems and those around them, throughout various aspects of life. Apart from offering therapeutic care, the Foundation helps equip them with the skills to live and work independently. The tailored support services range from support groups and assisted living solutions, to educational programmes and counselling services.</p>	
Representative Image		
Service	NGO Co-Financing Fund	
Duration of the service	1 year	
Service used write up	<p>According to the Health Literacy Survey Malta 2014 Report 45.7% of the Maltese population have difficulty or do not know where to find information on how to manage very common mental health problems like stress and depression. In this context, Richmond Foundation submitted in 2019 a project proposal within the NGO Co-Financing Fund managed by the Malta Council for the Voluntary Sector. The project, through training material and online resources, equipped the following groups as Mental Health First Aiders (MHFAs) - Educators to be able to help students; Managers and supervisors at work to help young employees and Youth to be able to help and reach out to their teenage peers. The project produced mental health first aid training material, manuals and resources. The NGO Co-Financing Fund was used to complement the financial element stipulated under the respective EU Funded Programme that Richmond Foundation had applied for and obtained through the European Social Fund. The co-financing funds are intended to complement and not replace existing activities supported by EU funding.</p>	
Duration of the service	3 Years (duration of the project)	
Who provided the service	Ministry for Education and Employment	
Output / Benefits	<p>The service used by the Foundation allowed it to achieve the following results:</p> <ul style="list-style-type: none"> - Equipped the following groups as Mental Health First Aiders (MHFAs): 1. Educators to be able to help students; 2. Managers and supervisors at work to help young employees and 3. Youth to be able to help and reach out to their teenage peers. - Produced mental health first aid training material, manuals and resources. 	




Service Category	Business Modelling	
Entity	Park Smart	
Activity Sector	Tourism	
Logo of the Entity		
Brief Description of the Entity	<p>Park Smart is a company expert in computer vision AI related to mobility. It is currently developing a tool to enable users to locate parking spots faster and more easily. This project aims to implement this innovative service in Malta as well as in Sicily.</p>	
Representative Image		
Service	Mentoring & Coaching	
Duration of the service	40 hours	
Service used write up	<p>ENISIE through its Italian partner Impact Hub, invited Park Smart to attend and pitch at the #PROFITWITHPURPOSE Event on 8 and 9 May 2019. Park Smart turned out to be the cross-border winner of the #PROFITWITHPURPOSE Event having a very high potential to succeed. The services offered as a winning prize also to the cross-border SI proposal included a hot desk at the Malta Innovation Hub at the Malta Life Science Park as well as 40 hours of Mentoring and Coaching by IURIS Business Solutions at the same hub. The Mentoring and Coaching sessions took place over 5 months with 3 sessions of 1.5 hours each and aimed at training the entrepreneur in key skills to further enhance the business idea and possible operation. The mentor guided the entrepreneur with assessing the 'technology readiness' of the project which in this case included an in-depth analysis and adaptation to the Maltese scenario which is very different from the one in Sicily. Therefore, the mentor guided the entrepreneur in the identification of new revenue streams as well as costs of the service and potential funding opportunities. The discussion about the Feasibility Study and a Marketing Analysis also started. In this way, the entrepreneur was hand held to further developing the Business Strategy and Application.</p>	
Who provided the service	Malta Enterprise - IURIS Business Solutions	
Output / Benefits	<ul style="list-style-type: none"> - Adaptation of Business Model to reflect the Local Scenario. - Identification of possible Revenue streams. - Discussion on Feasibility Study and Market Analysis. - Identification of possible Funding Stream (INTERREG). - Drawing up of Costings of small Malta project for Private Car Park. 	

Service Category	Business Modelling		
Entity	Meraki		
Activity Sector	Health		
Logo of the Entity			
Brief Description of the Entity	<p>It is a Social Enterprise by Survivors for Survivors. It is a survivor-run peer-support grassroots service offered by St Jeanne Antide Foundation to women and children survivors of domestic violence.</p> <p>It has supported 400 women and their children and they value survivors as experts by experience.</p> <p>They are running and further developing a social enterprise to empower survivors of domestic violence with gainful and meaningful employment and to create an eco-friendly, fully-customizable, ethical product that fulfills the identified customer needs.</p>		
Representative Image			
Service	Mentoring & Coaching / Matching		
Duration of the service	40 hours		
Service used write up	<p>Mentoring & Coaching</p> <p>ENISIE through its maltese partner Malta Enterprise, invited Meraki to attend and pitch at the #PROFITWITHPURPOSE Event on 8 and 9 May 2019. Meraki turned out to be one of the winners of the #PROFITWITHPURPOSE Event. The services offered as a winning prize included a hot desk at the Malta Innovation Hub at the Malta Life Science Park as well as 40 hours of Mentoring and Coaching by IURIS Business Solutions at the same hub.</p> <p>The Mentoring and Coaching sessions took place over 5 months with 5 sessions of 1.5 hours each and aimed at training the entrepreneur in key skills to further enhance the business idea and possible operation. More specifically, the mentor guided the entrepreneur with further developing the Business Canvas which included an analysis of the financial and human resources involved in the project, identifying funding for a potential e-commerce solution as well as launching the Feasibility Study and Market Analysis. Moreover, the possibility of organising a brainstorming session with the employees has been discussed during the mentoring sessions in order to identify new business outcomes. In this way, the entrepreneur was hand held to reach her goals in further developing the Business Strategy and Activities.</p> <p>Matching</p> <p>The mentor and the entrepreneur discussed the further development of the project also through the identification of potential partners. Given the specific nature of the business products, the mentor enabled the matching between Meraki and a soap expert in Malta. During the 1.5 hours meeting, Meraki and the expert discussed several matters related to the production of soaps, including the organic ones as well as the procurement of chemicals and materials, issues related to quality control, quality assurance and testing, etc.</p>		
Who provided the service	Malta Enterprise - IURIS Business Solutions		
Output / Benefits	<ul style="list-style-type: none"> - Further development of Business Canvas. - Further development of Financial & Human resources investment required. - Identification of Additional Revenue streams. - Possibility of developing an E-Commerce solution. - Identified new expected business outcomes through a team Brainstorming session. - Launching of Feasibility Study and Market Analysis. - Introduction to a potential collaborator Mr. Joe Tanti, Microbiologist Expert in soap manufacturing, quality assurance and soap testing for microbes, soap efficacy and fragrances. 		

Service Category	Funding	
Entity	The Malta Railway Foundation	
Activity Sector	Tourism	
Logo of the Entity		
Brief Description of the Entity	<p>The Malta Railway Foundation has the following specific objectives:</p> <ul style="list-style-type: none"> - To encourage the better understanding and the preservation of the cultural heritage of the Malta Railway. - To undertake the rehabilitation and restoration of any cultural property be it its own or being that belonging to third parties. - To undertake the management of any property. - To enter into any partnership with third parties for the achievement or furtherance of its objectives as stipulated by this same article. - To encourage heritage appreciation and preservation on a local level through the establishment of local groups based at city, town or village level. - To transmit its objectives and deeds through published, electronic or any other means. - To establish and administer museums and cultural collections. - To recreate aspects from the past through live interpretations. - To establish a database and resource centre for documentation and other types of information related to the historical and cultural heritage of the Malta Railway, applied for the scheme to develop its website. <p>The foundation's general aim is to encourage the better understanding and the preservation of the cultural heritage of the Malta Railway.</p> <p>Finally, it aims to undertake the rehabilitation and restoration of any cultural property be it its own or being that belonging to third parties.</p>	
Representative Image		
Service	Small Initiatives Support Scheme 'SIS'	
Duration of the service	1 year	
Service used write up	The Malta Council for the Voluntary Sector supported the Malta Railway Foundation through the Small Initiatives Support Scheme (SIS). The project submitted for funding focused on the design and development of the new website of the Foundation with the main objective of increasing the visibility of the Voluntary Organisation's objectives and activities as well as supporting the awareness raising about this historical feature of Malta.	
Who provided the service	Malta Council for the Voluntary Sector (MCVS)	
Output / Benefits	Award of EUR3,000 to the Foundation for the design and development of the website. The website is currently being designed and developed.	

Service Category	Funding	
Entity	Malta Health Network	
Activity Sector	Health	
Logo of the Entity	 	
Brief Description of the Entity	<p>Malta Health Network represent in Malta, in the European Union and internationally, the interests of patients and health of the community. The purpose of the Network is to represent in Malta, in the European Union and internationally, the interests of patients and health of the community, developing better coordination, collaboration, and capacity building through exchange of best practice among health-related non-governmental organisations (hereinafter referred to as "Health NGO"s), health-related non-profit organisations and patient representation groups.</p>	
Representative Image		
Service	Voluntary Organisations Project Scheme (VOPS)	
Duration of the service	1 year	
Service used write up	<p>Pain makes people vulnerable and at risk of social exclusion and poverty. Malta Health Network therefore submitted the project "THE IMPACT OF PAIN ON MALTESE CITIZENS" within the VOPS scheme managed by the Malta Council for the Voluntary Sector. Through this project, the extent of the impact of Pain on Maltese Citizens was researched using quantitative assessments of severe and frequent pain with health-related quality of life and health care resources. In this research on Impact of Pain in Maltese Citizens research, carried out in Malta in 2018, some people have reported persistent pain for 2 years and more.</p>	
Who provided the service	Malta Council for the Voluntary Sector on behalf of the Parliamentary Secretary for Youth, Sport and Voluntary Organisations	
Output / Benefits	<p>Research study related to quality of life and the impact of pain on Maltese citizens – a study about the burden of severe chronic pain in the Maltese population</p> <p>Full Project Report</p> <p>Results in Brief Impact of Pain Leaflet</p> <p>Infographic video with research results and recommendations click here</p> <p>Infographic video Bil-Malti</p>	

Service Category	Funding	
Entity	Action for Breast Cancer Foundation	
Activity Sector	Health	
Logo of the Entity		
Brief Description of the Entity	<p>Action for Breast Care Foundation is a not for profit organisation run by volunteers most of whom are cancer survivors or cancer patients undergoing treatment. Today, the foundation offers each person diagnosed with breast cancer a folder in which to keep all the relevant information they may need, a free brassiere to those who have undergone a mastectomy and free psychological services.</p>	
Representative Image		
Service	Sponsorships	
Duration of the service	1 Year	
Service used write up	<p>The 'Know the signs' project includes the design and production of educational and awareness material. The aim of is to provide information and to educate people to know what they can do to lower their risk of breast cancer. In order to produce the educational material and raise the public awareness on the topic, the association requires financial support and sponsorships.</p> <p>In this context, the Association sought the assistance to obtain sponsorships for this project. The expert provided assistance on the following tasks:</p> <ol style="list-style-type: none"> 1) Design the project Outline including the aim, objectives, deliverables outputs and the required budget; 2) Design sponsorship scheme (e.g. Gold, Silver, Bronze), list the amounts to be sponsored and how the sponsors will be acknowledged in terms of media and PR exposure (e.g. logo on project material, invitation to project press launch, logo on roll-up banner etc); 3) Design the brochure and covering letter to illustrate in brief the project proposal and the sponsorship opportunity; 4) Ensure sponsorship acknowledgement through display of logos and PR. 	
Who provided the service	GK Consultancy Management and Marketing	
Output / Benefits	<p>The assistance received by the expert ensured that the Voluntary organisation could properly approach potential sponsors and keep sponsors updated on the project progress. As a result of the provision of this assistance, the Voluntary Organisation is approaching a number of business organisations who have been served over the years through the VO's educational seminars. The foundation also approached a number of companies to consider helping by acting as a corporate sponsor for the campaign.</p>	



Service Category	Business Modelling	
Entity	Texting Panda - Your Mental Health Self Care Expert	
Activity Sector	Health	
Logo of the Entity		
Brief Description of the Entity	<p>The benefits of this mobile application target Mental Health First Aid: in fact, it carries out an in-depth mood analysis, provides therapy recommendations and can decipher condition prioritization. This is done by means of the following features: artificially intelligent chat bot, mood and / or habit tracker, digitised health records and access to online practitioner network.</p>	
Representative Image		
Service	Mentoring & Coaching	
Duration of the service	40 hours	
Service used write up	<p>ENISIE through its maltese partner Malta Enterprise, invited Texting Panda to attend and pitch at the #PROFITWITHPURPOSE Event on 8 and 9 May 2019. Texting Panda turned out to be one of the winners of the #PROFITWITHPURPOSE Event. The service offered as a winning prize was of a hot desk at the Malta Innovation Hub at the Malta Life Science Park as well as 40 hours of Mentoring and Coaching by IURIS Business Solutions at the same hub.</p> <p>The Mentoring and Coaching sessions took place over 5 months with sessions of 1.5 hours each and aimed at training the entrepreneur in key skills to further enhance the business idea and possible operation. The mentor guided the entrepreneur with assessing the 'technology readiness' of the project, identifying international conferences to attend and promote the concept, developing the Business Canvas as well as launching the Feasibility Study. In this way, the entrepreneur was hand held to reach his goals in further developing the Business Strategy and Application.</p>	
Who provided the service	Malta Enterprise - IURIS Business Solutions	
Output / Benefits	<ul style="list-style-type: none"> - Assessment of 'technology readiness' of the project. - Identification of international conferences to attend to promote the concept. - Updating of Business Canvas. - Launching of Feasibility Study. 	

Service Category	Funding	
Entity	Survivors Malta	
Activity Sector	Health & Hospitality	
Logo of the Entity		
Brief Description of the Entity	Survivors Malta is an NGO initiating and instigating projects to help boost the morale of families facing trauma. The promoters were to discover along their journey that Survivors meeting Survivors is simply the best medicine ever.	
Representative Image		
Service		
Duration of the service	1 year	
Service used write up	<p>The Jobsplus funding supported the setting up of the Jacob's Brew in Marsascala, providing financial contribution for the employment of a disable person.</p> <p>Not just a coffee shop, but Malta's very first Social Enterprise. A percentage of the revenue of the coffee shop is donated to the owners' NGO Survivors Malta whereby funds collected are used to initiate projects to help families facing trauma. Projects such as JACOB'S COFFEE RUN; delivering free sandwiches and coffees to the families in the ITU waiting area at Mater Dei Hospital and the REUNITED PET CABIN; a designated room built on the grounds of the Hospital where pet visitation and pet therapy are made possible.</p> <p>Jacob's Brew is based on the Pay It Forward concept. To explain PAY IT FORWARD in a nutshell, it is when you repay a kind deed done to you by doing a kind deed to somebody else in return. At Jacob's Brew they adopt this concept. It is a coffee shop open to all, but with a difference. By simply choosing to be a customer at Jacob's Brew, the customer is automatically paying it forward to families facing hardship in two ways:</p> <ul style="list-style-type: none"> - When the client pays the bill (no extra charges), we stamp the receipt with our PAY IT FORWARD stamp. The client has the opportunity to pass this receipt on to a family that he/she feels may need support. - When they come to our coffee shop and give us the stamped receipt, we offer them a free pot of coffee or tea and support! <p>An added bonus is that at Jacob's Brew a room has been designated at the back of the shop; a meeting hub where Survivors may meet for one on one support and group meetings/get together. Jacob's Brew also supports other NGO's and local entities who are welcome to hold their activities and meetings on the premises.</p>	
Who provided the service	Jobsplus	
Output / Benefits		

Service Category	Funding	
Entity	Step Up for Parkinson's	
Activity Sector	Health	
Logo of the Entity		
Brief Description of the Entity	<p>Step up for Parkinson's is a Voluntary Organisation whose primary aim is to improve the quality of life for people with Parkinson's Disease and their Caregiver through creative movement classes in Malta. The organisation's secondary aims include:</p> <ul style="list-style-type: none"> - raising awareness of PD both within Malta and beyond; - research into creative and expressive movement techniques for people with Parkinson's (PWP's); - creating an international network of experts in PD and the use of dance therapy for PWP's. 	
Representative Image		
Service	Malta Social Impact Award	
Duration of the service	1 year	
Service used write up	<p>Step Up for Parkinson's submitted, within the call of the Malta Social Impact Award 2018, a project aiming to generate definitive clinical evidence regarding the benefits of dance classes for persons with Parkinson's disease and their carers, increase the number of participants that can benefit from regular, semi-weekly sessions and create a sustainable entity that can continue to provide services year-on-year going forward. The Malta Social Impact Award represented for the Association a platform where volunteers could learn, grow and be inspired, focus their ideas to give them structure, eventually ensuring that the project will succeed.</p>	
Who provided the service	Inspirasia Foundation and Gasan Foundation	
Output / Benefits	<p>The organization had received a total sum of 24,000 euros from the Malta Social Impact Award giving therefore sustainability to a project which has going on since 2016.</p>	

Service Category	Funding	
Entity	SOS Malta	
Activity Sector	Development Aid	
Logo of the Entity		
Brief Description of the Entity	<p>SOS Malta is a non governmental organisation working in Malta and overseas that aims to:</p> <ul style="list-style-type: none"> - assist all peoples through projects of a social and charitable nature; - provide assistance to the poor helping them to improve quality of life; - help to enhance the knowledge and skills of those it serves; - advocate on behalf of the poor; - promote models of good care and practice; <p>with the final goal of aiding people experiencing times of crisis and empowering them by providing support services and opportunities to implement development and change in their country to ensure a better quality of life.</p> <p>Its main pillars of activity are the following:</p> <ul style="list-style-type: none"> - Overseas Development and Emergency Aid; - Volunteering; - Social Solidarity; - Research and Training. <p>In this context, SOS Malta has promoted volunteering from the moment of its inception. The philosophy behind the organization has always been one of volunteerism. SOS Malta also believes that volunteers add diversity to any organization, impact on social isolation, increase efficiency and increase enjoyment for paid staff. In more recent years, SOS Malta enhanced the promotion of volunteering even locally. SOS Malta believes that volunteers should be a key element in the implementation to all social programmes. The rich mix of skills which volunteers bring with them enlarges the scope of social programmes, but most importantly enlarges and reinforces the dimension of community support.</p> <p>SOS Malta also coordinates a national award for Volunteering (SOS Malta Award for Volunteering). The first goal is to help young people improve their skills and employment prospects by giving them an opportunity to take up volunteering as part of their non-formal and informal learning process. It will also enable them to discover the value of voluntary service and helps to foster a sense of community and active citizenship.</p> <p>In the past SOS Malta was involved in a research international project linked to the volunteering landscape in Europe (Volunteering across Europe).</p>	
Representative Image		
Service	Youth Voluntary Work Scheme	
Duration of the service	1 year	

<p style="text-align: center;">Service used write up</p>	<p>Currently, SOS Malta runs a national volunteering project linked to health (VolServ). This project received the support of the Malta Council for the Voluntary Organisation through the Youth Voluntary Work Scheme: SOS Malta in fact submitted an Accreditation Application (AA) to become Host Voluntary Organisations. Training on Communication Skills, Basic Hygiene and Volunteering in Healthcare is also provided to volunteers that apply to work with SOS Malta prior to and during their voluntary service.</p> <p>The voluntary services provided aim to satisfy the needs identified by the hospital staff and more specifically:</p> <ul style="list-style-type: none"> - Greeting and Guiding Service; - Outpatient Clinics; - Tea and Coffee Service; - Telephone Assistance; - Renal Unit; - Wards.
<p style="text-align: center;">Duration of the service</p>	<p>1 YEAR</p>
<p style="text-align: center;">Who provided the service</p>	<p>Malta Council for the Voluntary Sector</p>
<p style="text-align: center;">Output / Benefits</p>	<p>Volunteers carrying out voluntary work at the Mater Dei Hospital all year round.</p>

Service Category	Business Modelling	
Entity	Social Smile	
Activity Sector	Tourism	
Logo of the Entity	<h1>Social Smiles</h1>	
Brief Description of the Entity	<p>The project seeks to fill a lacuna for a customer that seeks ethical dining experiences and so satisfies a thirst to support the well-being and employment of Persons with disability in return for something tangible: a new(ish) concept for Malta, yet not for other countries.</p> <p>The project attracts:</p> <ul style="list-style-type: none"> - Families for persons with disabilities; - Professionals working in the field of disability; - People of Good will; - Tourists; - Business People; - Younger people who are sensitive to the needs of those around them. - Persons with disabilities are also the customers since they benefit from real life work opportunities. 	
Representative Image		
Service	Mentoring & Coaching	
Duration of the service	40 hours	
Service used write up	<p>ENISIE has invited Social Smiles to attend and pitch at the #PROFITWITHPURPOSE Event on 8 and 9 May 2019. Social Smiles turned out to be the cross-border winner of the #PROFITWITHPURPOSE Event having a very high potential to succeed. The services offered as a winning prize to this SI proposal included a hot desk at the Malta Innovation Hub at the Malta Life Science Park as well as 40 hours of Mentoring and Coaching by IURIS Business Solutions, through the Valletta Design Cluster.</p> <p>The Mentoring and Coaching sessions are currently being implemented and are aimed at training the entrepreneur in key skills to further enhance the business idea and possible operation.</p>	
Who provided the service	Malta Enterprise - the Valletta Design Cluster	
Output / Benefits	Analysis of the new business idea by the Business Clinic at the Valletta Design Cluster.	



7. Conclusione

Le grandi idee hanno bisogno del giusto supporto per avere un impatto positivo sulla società, sia dal punto di vista economico che umano, così come evidenziato da recenti ricerche e analisi. Ciò che viene attualmente fatto dalle istituzioni e dai soggetti interessati all'innovazione sociale non sembra essere sufficiente per garantire una crescita sostenibile. Tuttavia, esistono già alcune buone fonti di ispirazione, come dimostrato da questo documento.


Questo catalogo consolidato di casi studio è stato quindi sviluppato per promuovere l'innovazione sociale nella regione del Mediterraneo e facilitare la crescita delle imprese sociali innovative nonché lo sviluppo di un ecosistema internazionale in cui le imprese sono effettivamente supportate e stimolate a creare un impatto positivo sulla comunità e sull'ambiente.

8. Allegati

1. Template IT

Categoria del Servizio		 <p>Interreg Italia-Malta ENISIE <small>Fondo Europeo di Sviluppo Regionale European Regional Development Fund</small></p> 
Organizzazione		
Settore di Attività		
Logo dell'Organizzazione		
Breve descrizione dell'Organizzazione		
Immagine rappresentativa		
Servizio utilizzato		
Durata del servizio		
Descrizione del Servizio utilizzato		
Chi ha erogato il servizio		
Risultato / Benefici		

2. Template EN

Service Category		
Entity		
Activity Sector		
Logo of the Entity		
Brief Description of the Entity		
Representative Image		
Service		
Duration of the service		
Service used write up		
Who provided the service		
Output / Benefits		