




Service Category	Business Modelling	
Entity	Texting Panda - Your Mental Health Self Care Expert	
Activity Sector	Health	
Logo of the Entity		
Brief Description of the Entity	<p>The benefits of this mobile application target Mental Health First Aid: in fact, it carries out an in-depth mood analysis, provides therapy recommendations and can decipher condition prioritization. This is done by means of the following features: artificially intelligent chat bot, mood and / or habit tracker, digitised health records and access to online practitioner network.</p>	
Representative Image		
Service	Mentoring & Coaching	
Duration of the service	40 hours	
Service used write up	<p>ENISIE through its maltese partner Malta Enterprise, invited Texting Panda to attend and pitch at the #PROFITWITHPURPOSE Event on 8 and 9 May 2019. Texting Panda turned out to be one of the winners of the #PROFITWITHPURPOSE Event. The service offered as a winning prize was of a hot desk at the Malta Innovation Hub at the Malta Life Science Park as well as 40 hours of Mentoring and Coaching by IURIS Business Solutions at the same hub.</p> <p>The Mentoring and Coaching sessions took place over 5 months with sessions of 1.5 hours each and aimed at training the entrepreneur in key skills to further enhance the business idea and possible operation. The mentor guided the entrepreneur with assessing the 'technology readiness' of the project, identifying international conferences to attend and promote the concept, developing the Business Canvas as well as launching the Feasibility Study. In this way, the entrepreneur was hand held to reach his goals in further developing the Business Strategy and Application.</p>	
Who provided the service	Malta Enterprise - IURIS Business Solutions	
Output / Benefits	<ul style="list-style-type: none"> - Assessment of 'technology readiness' of the project. - Identification of international conferences to attend to promote the concept. - Updating of Business Canvas. - Launching of Feasibility Study. 	