



Service Category	Business Modelling	
Entity	Social Smile	
Activity Sector	Tourism	
Logo of the Entity	<h1>Social Smiles</h1>	
Brief Description of the Entity	<p>The project seeks to fill a lacuna for a customer that seeks ethical dining experiences and so satisfies a thirst to support the well-being and employment of Persons with disability in return for something tangible: a new(ish) concept for Malta, yet not for other countries.</p> <p>The project attracts:</p> <ul style="list-style-type: none"> - Families for persons with disabilities; - Professionals working in the field of disability; - People of Good will; - Tourists; - Business People; - Younger people who are sensitive to the needs of those around them. - Persons with disabilities are also the customers since they benefit from real life work opportunities. 	
Representative Image		
Service	Mentoring & Coaching	
Duration of the service	40 hours	
Service used write up	<p>ENISIE has invited Social Smiles to attend and pitch at the #PROFITWITHPURPOSE Event on 8 and 9 May 2019. Social Smiles turned out to be the cross-border winner of the #PROFITWITHPURPOSE Event having a very high potential to succeed. The services offered as a winning prize to this SI proposal included a hot desk at the Malta Innovation Hub at the Malta Life Science Park as well as 40 hours of Mentoring and Coaching by IURIS Business Solutions, through the Valletta Design Cluster.</p> <p>The Mentoring and Coaching sessions are currently being implemented and are aimed at training the entrepreneur in key skills to further enhance the business idea and possible operation.</p>	
Who provided the service	Malta Enterprise - the Valletta Design Cluster	
Output / Benefits	Analysis of the new business idea by the Business Clinic at the Valletta Design Cluster.	